

"ژورنال های منتخب الزویر در حیطه مدیریت"

چکیده ی مقاله های زیر در صورت تمایل قابل ترجمه می باشند

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1. Most Downloaded

Conducting and publishing design science research: Inaugural essay of the design science department of the Journal of Operations Management

Abstract

The new Design Science department at the Journal of Operations Management invites submissions using a design science research strategy for operations management (OM) issues. The objective of this strategy is to develop knowledge that can be used in a direct and specific way to design and implement actions, processes or systems aimed at achieving desired outcomes. This knowledge is developed by engaging with real-life OM problems or opportunities. Manuscripts submitted to this department will be evaluated on pragmatic validity and practical relevance. Because design science research (DSR) differs in some important aspects from other OM research strategies, this essay examines in some depth its challenges and possible solutions.

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2. Recent Article

Addressing the endogeneity dilemma in operations management research: Theoretical, empirical, and pragmatic considerations

Abstract

In this paper, we examine the problem of endogeneity in the context of operations management research. Whereas the extant literature has focused primarily on the statistical aspect of the problem, a comprehensive treatment requires an examination of theoretical and pragmatic considerations as complements. The prevailing problem with the focus on statistical techniques is that the standards tend to be derived from idealizations: the correlation between a regressor and a disturbance term must be exactly zero, or the analysis will be invalid. In actual empirical research settings, such a knife-edge assumption can never be satisfied, indeed it cannot even be directly tested. Idealizations are useful in helping us understand what it would take to eliminate endogeneity, but when applied directly and unconditionally, they lead to unreasonable standards that may unnecessarily stifle substantive inquiry. We believe that it is far more productive and meaningful to ask: “What can we realistically expect empirical scientists to be able to achieve?” To this end, we cover and revisit some of the general technical material on endogeneity, paying special attention to the idiosyncrasies of operations management research and what could constitute reasonable criteria for addressing endogeneity in empirical operations management studies.

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3. Most Cited

Using partial least squares in operations management research: A practical guideline and summary of past research

Abstract

The partial least squares (PLS) approach to structural equation modeling (SEM) has been widely adopted in business research fields such as information systems, consumer behavior, and marketing. The use of PLS in the field of operations management is also growing. However, questions still exist among some operations management researchers regarding whether and how PLS should be used. To address these questions, our study provides a practical guideline for using PLS and uses examples from the operations management literature to demonstrate how the specific points in this guideline can be applied. In addition, our study reviews and summarizes the use of PLS in the recent operations management literature according to our guideline. The main contribution of this study is to present a practical guideline for evaluating and using PLS that is tailored to the operations management field.

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4. Open Access Article

مقاله ی زیر بصورت کامل قابل دریافت و در صورت تمایل قابل ترجمه می باشد

Why locate manufacturing in a high-cost country? A case study of 35 production location decisions

Abstract

In this paper, we examine in detail 35 final assembly location decisions to gain understanding of the manufacturing location decision from strategy and economic policy perspectives. We are particularly interested in the decision to locate final assembly specifically in a high-cost (high GDP per capita) environment. In contrast with the earlier literature, we focus not just on manufacturing activities themselves, but also the key linkages between production, market, supply chain, and product development. These linkages are examined using three key concepts from theories of organization design: formalization, specificity, and coupling. Using these concepts, an analysis of the micro-structure of each case reveals important commonalities that inform our understanding of location decisions. We conclude by discussing the policy implications of our findings.

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